



## Bass Pro Shops, Calgary, AB

Chain known for its large, wilderness-themed stores & wide array of hunting, fishing & outdoors gear.

## Products Used

- BS-1030 Series
- F Series: Coaxial, Wide-dispersion Ceiling Speakers
- D-901: Digital Mixer
- DA-250: Digital Multi-channel Amplifier
- A-700 Series: Mixer/Amp



## Purpose

To provide the TOA equipment used in all Bass Pro Shops to adhere to their strict policy of consistency across North American stores.

## Challenge

There was no real challenge. TOA has plenty of experience through other Bass Pro Shop installs.

## Solution

The equipment fits into the decor of the store so well, it blends in and is barely visible to the consumer. Incorporating several of TOA's product lines for the PA system, the Bass Pro Shops have BS-1030 Series - Music and Paging Speakers, F Series - Coaxial, Wide-dispersion Ceiling Speakers. TOA's D-901 (complemented with the D-911 Remote Controller and Input modules) is used to digitally mix the signal before sending it to TOA's DA-250 – Digital Multi-channel Amplifier and A-700 Series Mixer/Amp.

## Feedback

As per usual, the Bass Pro team was ecstatic with the install at the Calgary shop and said the sound was phenomenal.



## About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.